

Our Mission

GeoDB is developing the first decentralised Big Data location protocol built on blockchain technology that returns value to its creators, THE USERS.

Current Big Data Market Inefficiencies

1. Trust of data sources
2. DDBB immutability
3. Automatization of data sources
4. Arranged, unified information
5. Scale data acquisition
6. Long-term accessibility of data sets
7. Lack of transparency and visibility in the exploitation of user's data
8. Aggregation of data sets of multiple devices and use cases
9. Speed in accessing the data
10. Not existence of general trading rules.



Despite this huge size, **USERS**, data generators are completely left out of the equation.

Why is GeoDB necessary?

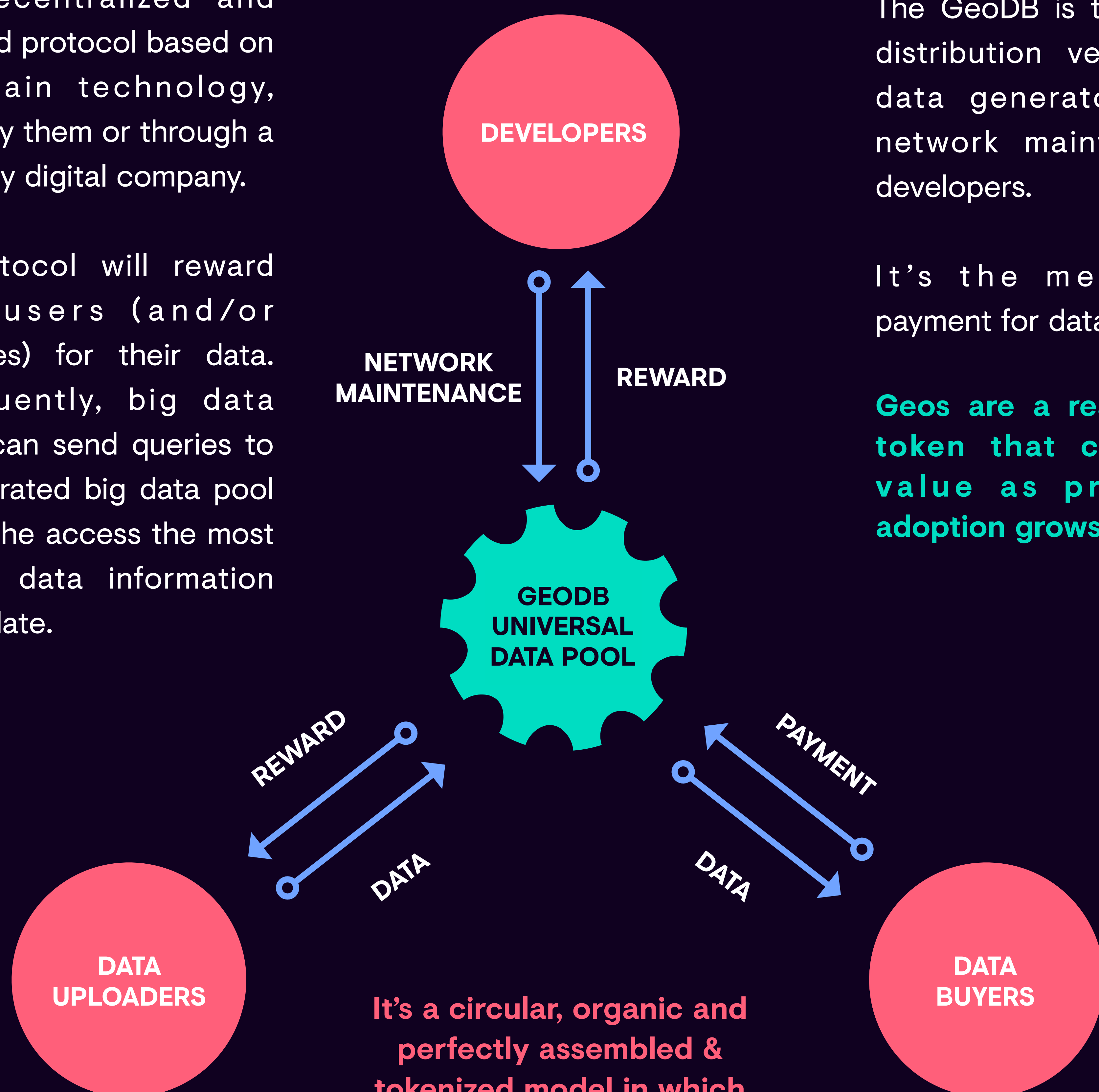
- The new digital resource.** Big Data is becoming one of the most valuable assets in the world.
- Data oligopoly.** Data value is being captured, stored & commercialised by big digital companies, and thus Big Data markets have turned into oligopolies.
- Unfair distribution of value.** The real data generating users are not being rewarded.

How will we do this?

GeoDB is a big data digital marketplace, enabling users from around the world to gain control, transparency and value from their self generated data, bringing the crypto culture directly into their pocket.

Users data will be uploaded to a decentralized and encrypted protocol based on blockchain technology, directly by them or through a third party digital company.

The protocol will reward these users (and/or companies) for their data. Subsequently, big data seekers can send queries to the generated big data pool in order to access the most valuable data information seen to date.



It's a circular, organic and perfectly assembled & tokenized model in which each of the players are gaining huge value.

The GeoDB Token

The GeoDB is the value distribution vessel for data generators and network maintenance developers.

It's the means of payment for data buyers

Geos are a real utility token that captures value as protocol adoption grows.

GEODB TOKEN DISTRIBUTION

Total token supply 1.000.000.000

Reward system 700.000.000

Reserve, Team, Bounties 100.000.000

Token Sale 200.000.000

TOKEN SALE PHASES

1 - Pre Seed

Token price: 0'015 - 90% discount

Proceeds: 1.1 MM euros

OVERSUBSCRIBED
in 1 week

2 - Seed

Token price: 0'05 - 67% discount

Proceeds: 1 MM euros

3 - Pre Private Sale

Token price: 0'075 - 50% discount

Proceeds: 1.88 MM euros

4 - Private Sale

Token price: 0'113 - 25% discount

Proceeds: 4.50 MM euros

5 - Public Sale

Token price: 0'15 - No discount

Proceeds: 6.75 MM euros

TEAM

Almost 30 years of aggregated experience in blockchain and the crypto culture



FRANCISCO GORDILLO
Chairman & Biz Advisor



LUIS GELADO
CEO & Founder



SACHA GORDILLO
COO & Founder



FCO. JAVIER ESTRELLA
Chief Blockchain



DANIEL MARTÍN
Chief Design



DANIEL MOLINA
Back End & Product Dev



FRANCISCO MOYA
Tech Product Dev



ANTONIO JIMÉNEZ
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SANTIAGO CARABANTES
Funding

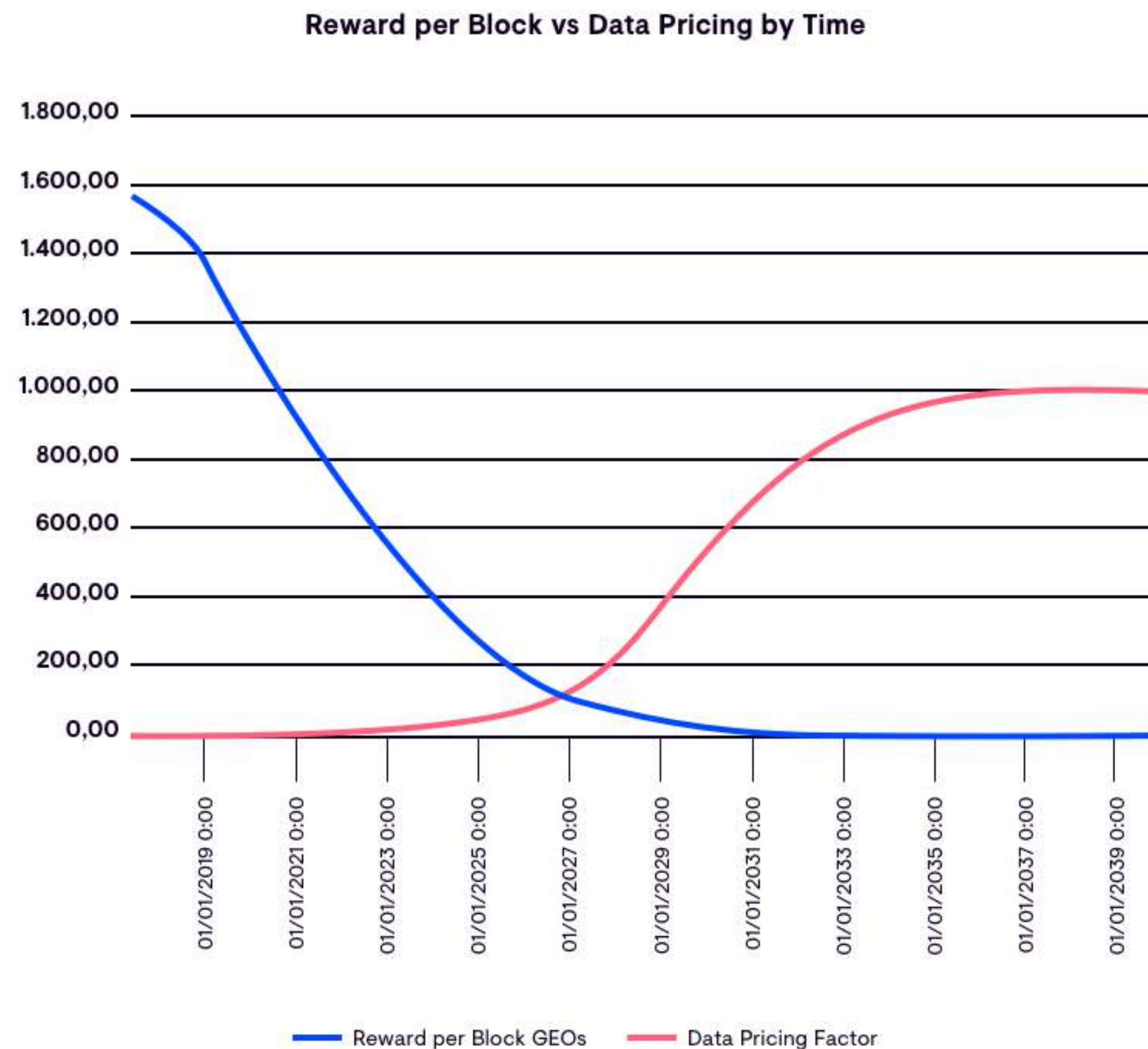
Breaking the big data oligopoly.

DATA PRICING AND REWARD SYSTEM

A traditional market is ruled by arbitrary decisions. At GeoDB, data's value is fixed depending on both the demand and offer, fixing a price in accordance on how the data is acquired.

Therefore in this model: We are eliminating arbitrariness in pricing. There is a standard negotiation of the data price.

Consequently, the more data is being bought and sold, the higher the Geo token value rises.



GO-TO MARKET & MASS ADOPTION

Rapid User adoption to accelerate data storage. More data, more value for data buyers. The bigger the data pool becomes, the easier to build up momentum in the demand size.

GeoDB will run acquisition strategies both in the user side and in the platform side.

Higher data demand will increase value generation for users and platform developers. The bigger the demand, the bigger the rewards for users and data collectors.

GeoDB has already signed agreements with several digital companies which will join the protocol resulting in a launch with millions of users already connected to the protocol generating data.

GeoDB's token-economics sustains a perfectly-designed supply and pricing model, with involves initially:

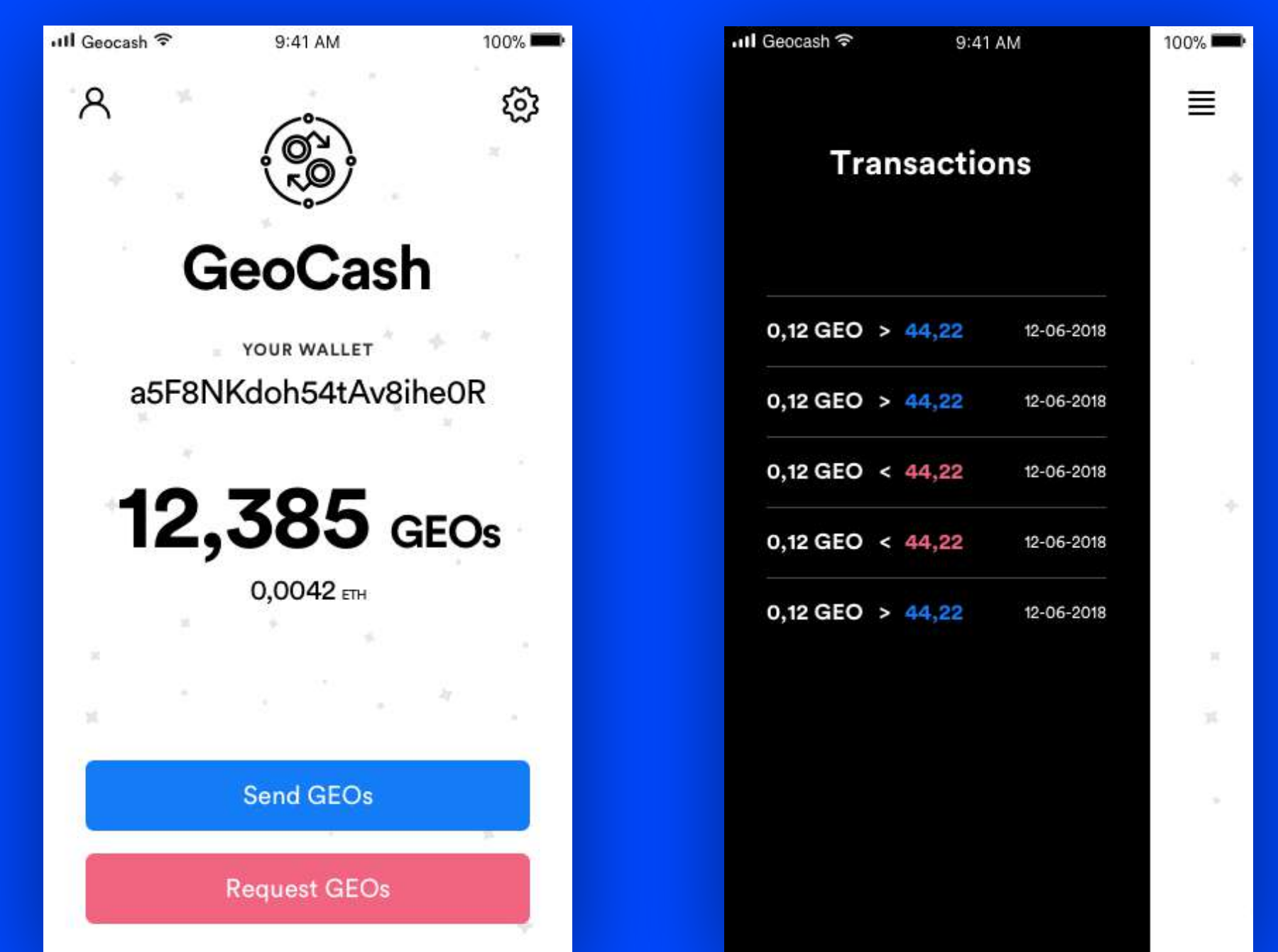
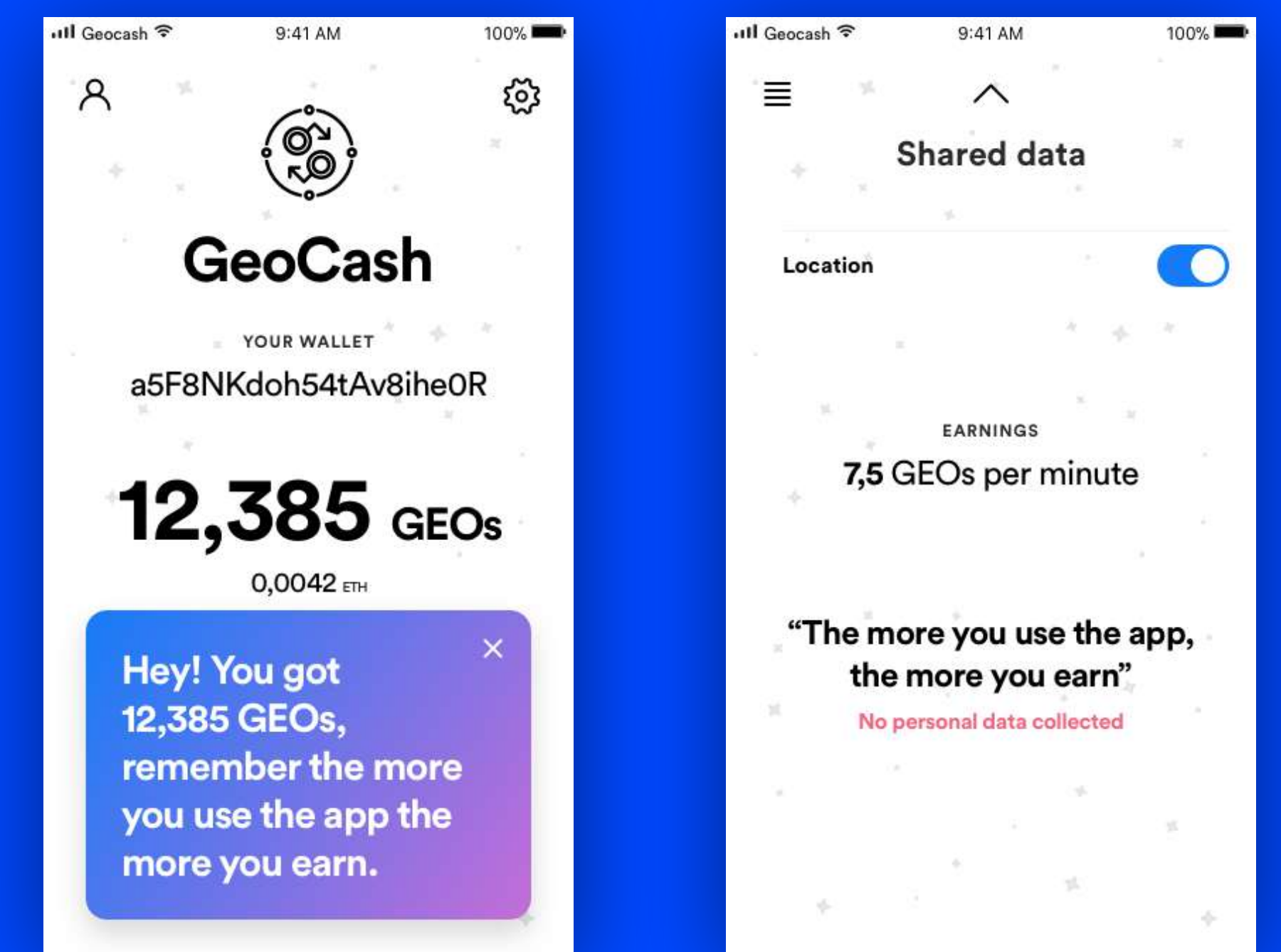
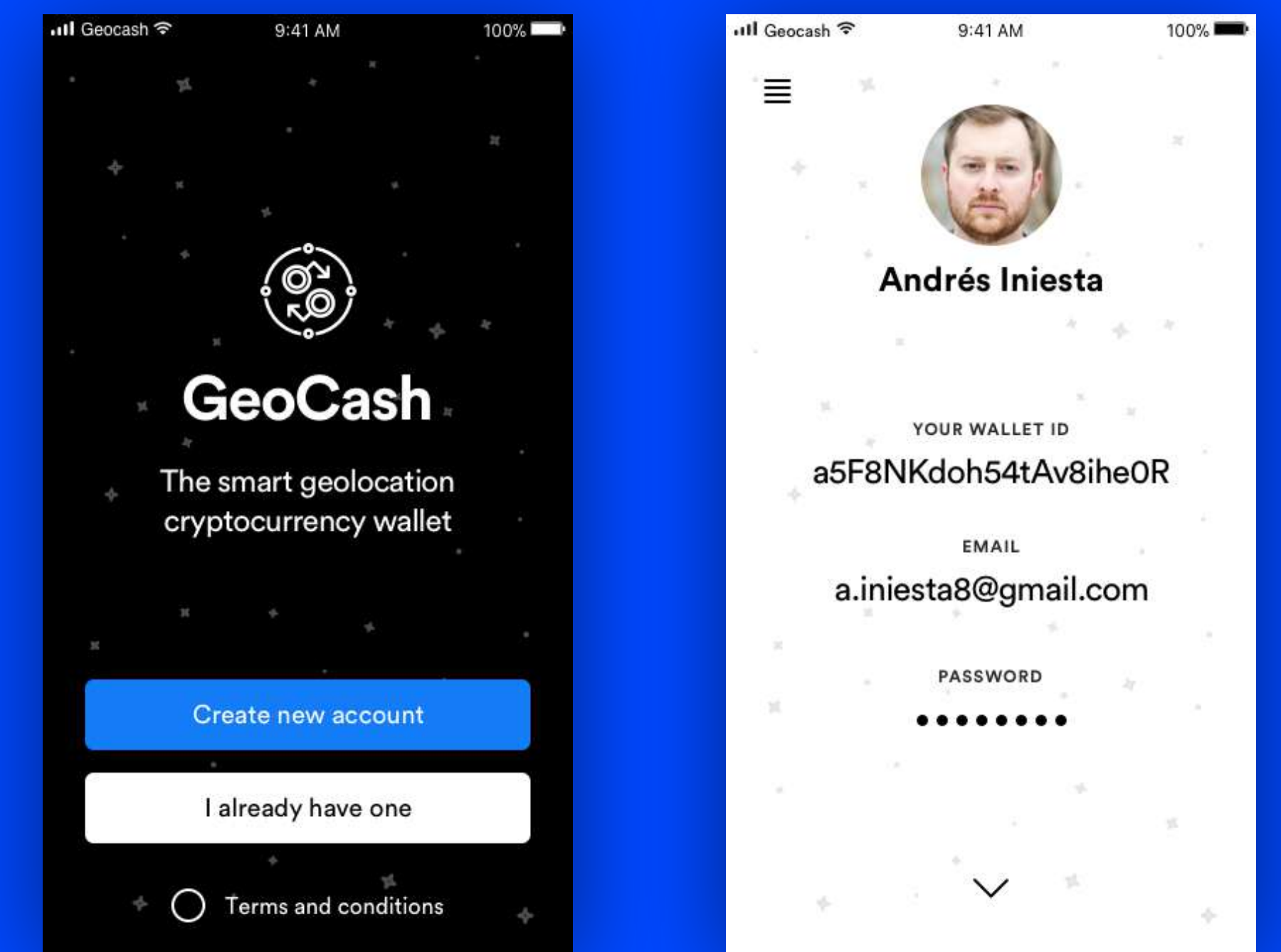
- Initial High Payment
- Extremely Cheap Data Acquisition

And thus not only pushing initial mass adoption but also allowing the market to auto-regulate itself.

INITIAL LAUNCH WITH > 11 MILLION USERS
AND DAILY DATA GENERATION IN > 150 COUNTRIES

PROPRIETARY APP

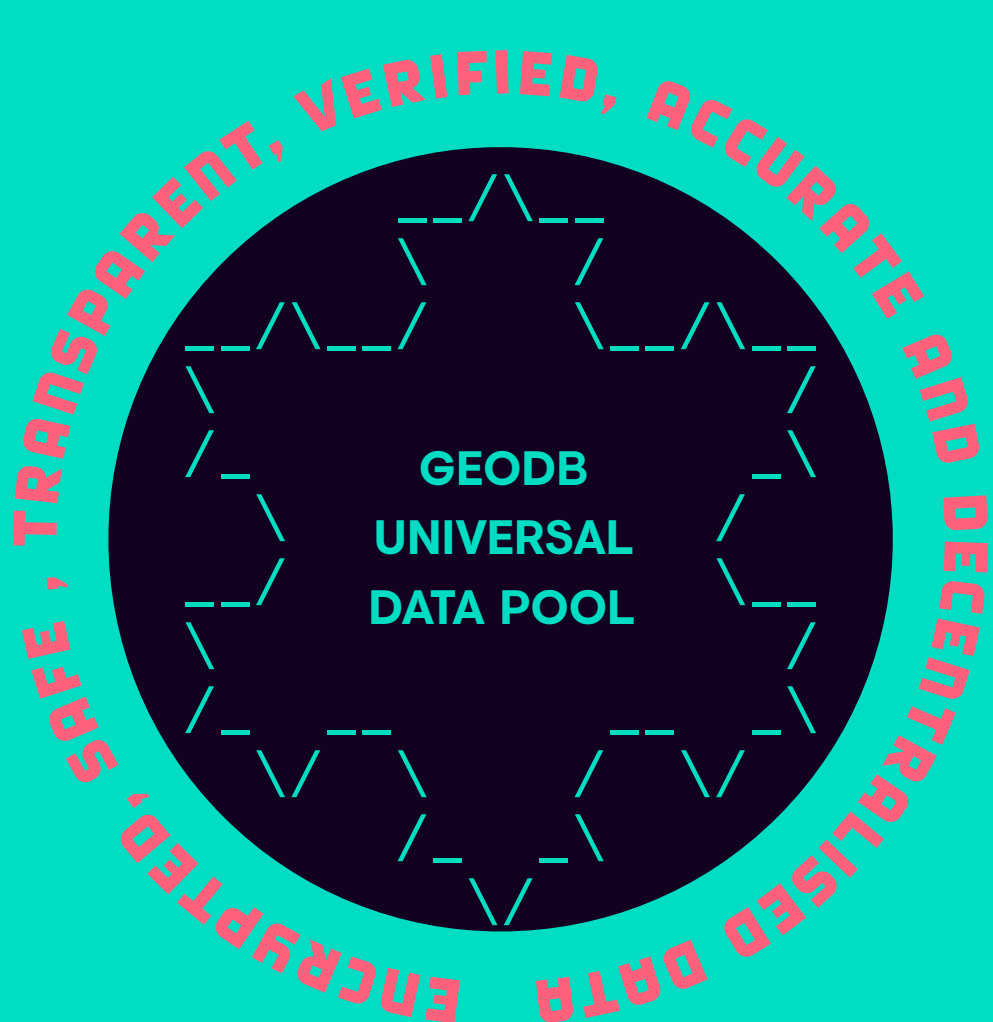
Available since day 1, allowing anyone to upload his data (and subsequently be rewarded) without the participation of a third party.



SELLERS

- Direct digital users
- Mobile devices
- Small businesses
- Startups
- Large Corps & Enterprises
- Machines, IOT
- Gadgets
- Governments
- Any data collector
- Consultants

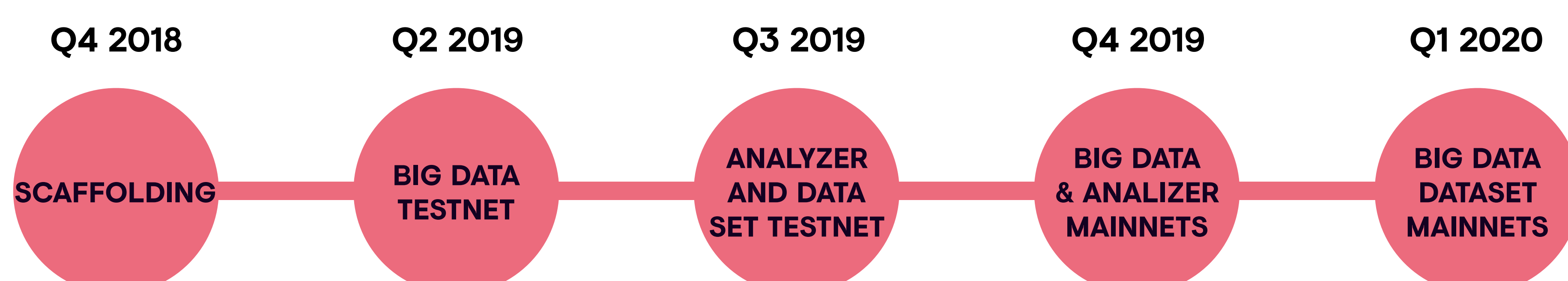
USE CASES



- Analysts
- Large Corps & Enterprises
- Marketers
- Data Scientists
- Researchers
- Creatives & Idea Hunters
- Urbanistic planners
- Governments
- Machine learning
- Basically any Data seeker

BUYERS

TECHNOLOGY ROADMAP



Check out our Business and Technical Whitepaper for a thorough and complete analysis of the project

JOIN
GEODB
NOW

Contact us at
hello@geodb.com

